

MEETING  
STATE OF CALIFORNIA  
PUBLIC EMPLOYEES' RETIREMENT SYSTEM  
BOARD OF ADMINISTRATION  
PERFORMANCE, COMPENSATION &  
TALENT MANAGEMENT COMMITTEE

ROBERT F. CARLSON AUDITORIUM  
LINCOLN PLAZA NORTH  
400 P STREET  
SACRAMENTO, CALIFORNIA

TUESDAY, AUGUST 16, 2016

10:05 A.M.

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A P P E A R A N C E S

COMMITTEE MEMBERS:

Mr. Michael Bilbrey, Chairperson

Ms. Priya Mathur, Vice Chairperson

Mr. John Chiang, represented by Mr. Grant Boyken

Mr. Richard Costigan

Mr. Richard Gillihan, represented by Mr. Ralph Cobb

BOARD MEMBERS:

Mr. Rob Feckner, President

Mr. Henry Jones, Vice President

Ms. Dana Hollinger

Mr. Bill Slaton

Ms. Betty Yee, represented by Ms. Lynn Paquin

STAFF:

Mr. Doug Hoffner, Interim Chief Executive Officer

Mr. Ted Eliopoulos, Chief Investment Officer

Mr. Matthew Jacobs, General Counsel

Ms. Tina Campbell, Chief, Human Resources Division

Ms. Carol Takehara, Committee Secretary

A P P E A R A N C E S C O N T I N U E D

ALSO PRESENT:

Mr. Allan Emkin, Pension Consulting Alliance

Mr. Bill Gentry, Grant Thornton, LLP

Mr. Eric Gonzaga, Grant Thornton, LLP

Mr. Andrew Junkin, Wilshire Consulting

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1 P R O C E E D I N G S

2 CHAIRPERSON BILBREY: Call this meeting of the  
3 Performance, Compensation and Talent Management Committee  
4 to order. And first up is the roll call, please.

5 COMMITTEE SECRETARY TAKEHARA: Michael Bilbrey?

6 CHAIRPERSON BILBREY: Here.

7 COMMITTEE SECRETARY TAKEHARA: Grant Boyken for  
8 John Chiang?

9 ACTING COMMITTEE MEMBER BOYKEN: Here.

10 COMMITTEE SECRETARY TAKEHARA: Richard Costigan?

11 CHAIRPERSON BILBREY: He'll be back.

12 COMMITTEE SECRETARY TAKEHARA: Ralph Cobb for  
13 Richard Gillihan?

14 ACTING COMMITTEE MEMBER COBB: Here.

15 COMMITTEE SECRETARY TAKEHARA: Ron Lind?

16 CHAIRPERSON BILBREY: Excused.

17 COMMITTEE SECRETARY TAKEHARA: Priya Mathur?

18 VICE CHAIRPERSON MATHUR: Here.

19 COMMITTEE SECRETARY TAKEHARA: And Theresa  
20 Taylor?

21 CHAIRPERSON BILBREY: Excused as well.

22 All right. Next item is consent item. Action on  
23 the minutes.

24 VICE CHAIRPERSON MATHUR: Executive report.

25 CHAIRPERSON BILBREY: Oh, I'm sorry, Executive

1 Report. Sorry, Mr. Hoffner. I was just trying to move  
2 along.

3 INTERIM CHIEF EXECUTIVE OFFICER HOFFNER: You  
4 know, I tried to do that last month I think, so it's okay.

5 (Laughter.)

6 INTERIM CHIEF EXECUTIVE OFFICER HOFFNER: Good  
7 morning, members of the Committee and the Chair. Doug  
8 Hoffner, CalPERS staff. I just want to cover two quick  
9 items before we jump into the two agendas today.

10 Today, as you know, we'll be hearing from the  
11 Board's executive compensation consultants Grant Thornton.  
12 The purpose -- the second reading of the performance  
13 metrics for implementation in fiscal year 16-17, as well  
14 as proposed revisions to the exec comp policy for your  
15 review and approval.

16 The proposed recommendations better align our  
17 executive incentive plans, as well as provide common  
18 metrics between the executives in the organization, which  
19 we necessarily haven't had in the past. Although  
20 discussed at an earlier meeting several months ago, I just  
21 want to reiterate, there will be no changes proposed today  
22 for incentive ranges, or base pay, or compensations from a  
23 pure dollar threshold perspective. What we're talking  
24 about is the metrics and aligning those metrics across the  
25 organization at the senior level.

1           Following Grant Thornton's presentation, the  
2 Committee will hear a second reading of the Chief  
3 Investment Officer's 2016-17 plan. Add at the next  
4 meeting of the committee in November, staff will present  
5 the annual workforce strategic plan, as well as hear our  
6 annual committee risk enterprise report.

7           In addition, we'll be looking at some further  
8 refinements to the exec comp policy, but that will be for  
9 implementation in the year 2017-18.

10           Lastly, in November, we'll be having a session in  
11 closed session with all of you to go over the incentive  
12 comp plan for the previous year as it relates to our  
13 former CEO and our current CIO, as well as a summary  
14 appraisal document for all the other covered positions  
15 that come before you based upon the policy.

16           With that, Mr. Chair, that concludes my report  
17 I'm happy to answer questions.

18           Thank you.

19           CHAIRPERSON BILBREY: Thank you. Seeing no  
20 questions.

21           Move on to consent items, approval of the  
22 minutes. Do I have a motion?

23           VICE CHAIRPERSON MATHUR: Move approval.

24           ACTING COMMITTEE MEMBER COBB: Second.

25           CHAIRPERSON BILBREY: Moved by Mathur, seconded

1 by Cobb.

2 Any discussion on the motion?

3 Seeing none.

4 All those in favor say aye?

5 (Ayes.)

6 CHAIRPERSON BILBREY: Opposed?

7 Motion carries.

8 Next consent item, information items. Non have  
9 been asked to you be removed.

10 So we will move on to Item 5, Fiscal Year 2016-17  
11 Compensation Review Project Recommendations: Second  
12 Reading of the Performance Metrics.

13 Ms. Campbell.

14 (Thereupon an overhead presentation was  
15 presented as follows.)

16 HUMAN RESOURCES DIVISION CHIEF CAMPBELL: Good  
17 morning, Committee members. Tina Campbell, CalPERS staff.

18 Agenda Item 5 is before you today for action. As  
19 you may recall in June 2016, Grant Thornton presented  
20 several performance metric concepts and the performance  
21 plan frameworks for the CEO and CIO positions for fiscal  
22 year 16-17.

23 The Committee directed staff to bring back  
24 additional information and further detail in August,  
25 including proposed policy amendments. I'd like to



1 highlight the recommendations before the Committee today.  
2 The five performance metrics up for approval today are  
3 stakeholder engagement, customer service, enterprise  
4 operational effectiveness, relative total fund  
5 performance, and the Investment Office CEM.

6 In addition to these metrics, Grant Thornton has  
7 proposed several policy amendments. These changes include  
8 the following key themes: Change the total fund  
9 measurement period from three years to five years to  
10 better reflect CalPERS long-term focus; normalize the  
11 incentive curve for total fund performance to reduce  
12 motivation for participants to engage in excessive risk  
13 taking; add discretionary performance adjustment  
14 flexibility as a management tool to reward exemplary  
15 performance, or reduce awards for adverse risk-related  
16 behaviors; and four, revise the authority to defer,  
17 reduce, or eliminate incentive awards policy trigger from  
18 an absolute return on total fund of less than zero percent  
19 to less than the benchmark for the performance period and  
20 less than zero percent. This will be explained in more  
21 detail during Grant Thornton's presentation.

22 In addition to Grant Thornton's recommendations,  
23 staff requested a new policy provision to ensure that  
24 Investment Officer III staff who were promoted into the  
25 Investment Management series early in the fiscal year will

1 still be eligible to receive a prorated performance award  
2 based on the performance plans and annual base salaries  
3 for both positions.

4 Today's presentation will be presented by Bill  
5 Gentry and Eric Gonzaga of Grant Thornton LLP. And unless  
6 you have questions of me, at this time, I'll turn it over  
7 to Grant Thornton for their presentation.

8 CHAIRPERSON BILBREY: Thank you.

9 MR. GONZAGA: All right. Well, thank you.  
10 Appreciate the opportunity to be back here again. And I  
11 think that, you know, a lot of work went into this, you  
12 know, with a lot of due diligence around the metrics and  
13 what is the appropriate degree of challenge.

14 And, you know, the presentation in front of you  
15 will cover -- you know, we'll just go rationale. It's  
16 always a good thing to put things in context. Then we dig  
17 into, you know, the specific plan outlines, both with  
18 respect to metrics and the proposed weighting for both the  
19 CEO and the CIO. Subsequent, we'll discuss, you know, the  
20 proposed policy amendments consistent with Ms. Campbell's  
21 comments. And so let's dig into it.

22 --o0o--

23 MR. GONZAGA: Now, one of the issues -- I mean,  
24 just to put it in context, I think it's important to note  
25 what we were trying to drive, you know, based on our

1 interviews, our discussions with the group here. And  
2 there's really five themes. One, what we wanted to do was  
3 simply reduce complexity and increase transparency to make  
4 sure that if we're awarding, you know, this organization  
5 and it's executive team for performance, you know, it's  
6 very clear as to what outcomes we're trying to drive.

7 Subsequently changing behaviors, you know, really  
8 driving home in terms of team oriented incentives group  
9 behaviors, while recognizing there still is a place for  
10 individual performance.

11 Driving a consistent set of themes and  
12 performance metrics across the team again, as well as  
13 making sure that we're comfortable with the risk  
14 sensitivity that would result in awards.

15 And finally, you know, what's up for approval, of  
16 course, are the metrics specifically for the CEO and CIO,  
17 but it is the foundation for the metrics for -- and  
18 structure for other participants in the plan.

19 --o0o--

20 MR. GONZAGA: Now, what we did -- and, of course,  
21 what we were balancing when we were going through the  
22 metrics is how do we reward for an organization that  
23 really has three dynamics, if you look at it  
24 simplistically. One, a very mission driven organization.  
25 Two, as was discussed in the prior meeting, operational

1 effectiveness, cost matters. And finally, we're an --  
2 this is a service-related organization. How do we make  
3 sure that whatever we do from an incentive standpoint  
4 continues to drive behaviors to make sure stakeholder  
5 engagement and customer service are out outstanding  
6 levels.

7           So that's where we get the various metrics in  
8 terms of stakeholder engagement, customer service. We're  
9 looking for a balanced portfolio. How does that balance  
10 with making sure if we're going to monitor and make sure  
11 that we're an efficient organization, or we're an  
12 organization that is moving towards an appropriate level  
13 of funding relative to the pension?

14           We need to make sure that any decision is  
15 balanced and there is some tension occasionally between  
16 metrics such as stakeholder engagement, customer service.  
17 And so that is the primarily what we were balancing as we  
18 go through this.

19           You know, the other thing that we will address  
20 and discuss is key business objectives, trying to drive  
21 enterprise wide behaviors at the same time we recognize  
22 there are opportunities for individual key business  
23 objectives for individuals that may have more  
24 responsibility in one element, one metric more so than  
25 another.

1           And then finally, you know, management  
2 discretion, as well as Committee discretion, depending on  
3 the position. We felt that was very important, as long as  
4 there's a diligent process, just to make sure that that's  
5 ultimately the stopgap to make sure that, one, we're  
6 rewarding the right people, and two, ultimately that, you  
7 know, in terms of risk consideration, we're balancing  
8 everything appropriate.

9           Now, we'll get into the policy amendments and the  
10 weights for the CEO and CIO. One thing just to mention,  
11 and Mr. Hoffner referenced it earlier, this is a moving  
12 target. We put in what we believe is a wonderful  
13 structure for your organization that's recommended here.  
14 But these are always -- the structure may remain the same,  
15 but there's always moving elements to any performance plan  
16 that will be needed to address on a year-over-year basis.  
17 And as example, health care is a big part of this  
18 organization. Think of that for '17.

19           Customer experience. Mr. Slaton, and I know that  
20 Ms. Lum, had talked about that earlier about as opposed to  
21 customer satisfaction, can we move to customer experience?  
22 And then finally, just thinking through a concept that was  
23 discussed with the Committee before reallocation, salary  
24 versus annual incentive versus subsequently long-term  
25 incentive, which is the final component that we recommend

1 moving on. But again, these are all elements to discuss  
2 for 2017.

3 --o0o--

4 MR. GONZAGA: Now, any questions?

5 Okay. Now stakeholder engagement. What we did  
6 is -- you know, the questions remain the same. And, you  
7 know, just speaking through the rationale stakeholder  
8 engagement why is it important? This is a service  
9 organization that represents employers, members,  
10 stakeholders. We picked stakeholder engagement, and we  
11 picked three specific survey questions that represent an  
12 important function in performance function for the  
13 management team. And specifically, is CalPERS sensitive  
14 to the needs of stakeholders? Does CalPERS do a good job  
15 of keeping its stakeholders informed? Two of eight core  
16 questions used historically.

17 And then on a scale of 1 to 10, how would you  
18 rate CalPERS being effective in engaging and communicating  
19 with stakeholders?

20 And our proposed metrics, you know, are pretty  
21 straightforward. You know, first, at target, our  
22 recommendation is you take a look at three-year average  
23 performance, exceeding three-year average performance for  
24 target level award. For a maximum payout at 1.5 times  
25 target for the specific metric, it requires three to four

1 percent improvement over average historical performance  
2 over the last three years.

3           And then the threshold, the entry level at which  
4 an award would be paid would be paid specifically for  
5 exceeding what the lows have been over the average three  
6 years. These are recommendations and they're driven by  
7 the fact that this is an organization going through a lot  
8 of change. And our belief is that to the extent that you  
9 can exceed -- slightly exceed performance over the last  
10 three years or over the last year, this organization would  
11 be doing some commendable performance, particularly  
12 considering, you know, the changes organizationally,  
13 returns being at modest levels. And so that's kind of the  
14 rationale for the structure specifically with respect to  
15 stakeholder engagement.

16           Any questions on that?

17           CHAIRPERSON BILBREY: Seeing none.

18                           --o0o--

19           MR. GONZAGA: Okay. Now, relative to customer  
20 service, and I think it was discussed before in the prior  
21 meeting, that customer service levels obviously have  
22 historically been at high levels. Our recommendation is  
23 to, you know, continue that keying into these two key  
24 questions, or survey scores, around customer service. One  
25 has a service dimension, the other is a customer

1 satisfaction dimension via survey scores.

2           Our recommendation specifically again is taking a  
3 look at the average scores, again because performance has  
4 been at or above -- well above the stated thresholds of  
5 the organization. Target level of award would be for  
6 meeting performance over the last year relative to these  
7 two dimensions.

8           Maximum payout would be moving towards those  
9 outstanding long-term commitments by the organization in  
10 terms of where should we be in terms of service levels,  
11 and customer satisfaction. And threshold would be well  
12 above 0.5 percentage points above what the Committee has  
13 stated their committed thresholds are for these two scores  
14 specifically

15           So it's a balanced approach in terms of let's  
16 maintain outstanding service levels, like we did last  
17 year. Same way, let's make sure that when it comes to the  
18 benefits and -- the individuals receiving benefits, that  
19 there is a perception that service levels continue to be  
20 outstanding.

21           And that will balance well with the concepts that  
22 Bill is going to talk about here in a little bit, in terms  
23 of okay cost matters. We want to be an efficient  
24 organization. Let's make sure that we never go below  
25 something less than outstanding service results.



MR. GENTRY: Good morning, Mr. Chairman and Committee members.

MR. GENTRY: Good morning, Mr. Chairman and Committee members.

The first one is its impact on stakeholders and customer service levels. And Eric has talked about the metrics and the goals that we're proposing for the upcoming -- for this year for the incentive program. The other two categories are operational effectiveness. I think that, you know, the call out on costs that we heard during the previous committee meeting, we're seeing convergence of a number of topics at the different committee levels, as well as our interactions with staff in terms of what the priorities are, comp is in our -- and compensation, in our view, is sort of the final piece to make sure the Committee has the right tools in place to prioritize and focus staff and hold them accountable for the results that you want to see.

1           And finally, on mission, the two areas I'll be  
2 talking about over the next couple of minutes are  
3 operational effectiveness as well as mission. Now,  
4 CalPERS is at different stages of development in terms of  
5 embracing the CEM methodology, both at the enterprise-wide  
6 level, as well as what's happening in the Investment  
7 Office. As we thought about a metric that makes sense and  
8 provides line of sight to staff between impact and what  
9 the reward opportunities look like, we considered a number  
10 of different metrics. The one we're proposing and which  
11 the Committee approved in June was overhead operating  
12 costs as a percentage of total cost. And that's what's  
13 reflected on the slide in front of you.

14           Now, in terms of the cost profile of the  
15 organizations, there's three categories. The first  
16 category, which is -- and all of these costs are  
17 identified on the right side of the page in the table.  
18 The first costs are the overhead operating costs, which  
19 are all those costs that do not directly map to product  
20 and service delivery. It includes things like the benefit  
21 programs, policy, and planning, Executive office, Finance  
22 General Counsel, Office of External Affairs, Operations  
23 and Technology.

24           The second category of costs are those costs that  
25 do map directly to product and service delivery costs:

1 Actuarial Office, Customer Services and Support, Office of  
2 Audit Services, third-party administrator fees.

3           The third category is -- includes primarily costs  
4 related to the Investment Office. These are a separate  
5 carve out. The metric that we are recommending is  
6 intended to focus staff on the efficiency of the  
7 organization in terms of how it's being managed. And how  
8 we define that is by acronym OOCF, overhead operating  
9 costs as a percentage of total operating costs.

10           In the numerator, it's the first category of  
11 costs divided by the sum of those direct and indirect  
12 costs that we map to product and service delivery. And we  
13 like this as a metric for incentive purpose, because it  
14 focuses staff on efficiency. It helps you isolate in  
15 terms of where you're seeing cost increases. At the same  
16 time, it helps the Committee evaluate the effectiveness of  
17 prior investments that are intended to drive efficiency.

18           So for financial metric, we think it works on a  
19 number of levels. And thanks to Cheryl Eason and her  
20 finance team, it's just become part of the vernacular in  
21 terms of how they view the operations of the business. So  
22 that's the metric we're proposing.

23           You always have to have goals. And on the left  
24 side of the table -- left side of the slide, you'll see a  
25 table that identifies the performance range over which

1 incentives can be earned. And I'll call your attention to  
2 middle row that's shaded in orange. The goal or the  
3 expectation for performance for 16-17 reflects CalPERS  
4 three-year average, which is the 34.9 percent.

5 If staff delivers this result, the payout ratio  
6 would be 1.0, the weighted opportunity. And the weighted  
7 opportunity is going to range from anywhere from 10 to 30  
8 percent of an individual's total incentive opportunity.  
9 So it's of a size to get their attention, but at the same  
10 time we're not causing them to lose site of other  
11 important things in the business.

12 Then based on sort of the expectation, we then  
13 created high and low levels of performance, based on what  
14 the five-year trend has been. And at the maximum, they --  
15 staff would need to deliver 33.8 percent overhead  
16 operating costs as a percent of total operating costs,  
17 which would generate a payout ratio of 1.5. And the 33.8  
18 percent hasn't been attained in the last five years. So  
19 it really would be stretch performance. All other things  
20 being equal, that would result in a cost savings of  
21 roughly \$30 million.

22 At the other end, the entry point or threshold is  
23 36.4 percent. That's actually a 50 basis point  
24 improvement over budget. If it's attained. It would  
25 result in a \$5 million cost savings for the organization,

1 again all other things being held constant.

2 And then we've got a break-out, our one up and  
3 one down nomenclature, just to show at different levels of  
4 performance what the payout ratios would look like.

5 Are there any questions on this metric?

6 CHAIRPERSON BILBREY: None at this time.

7 MR. GENTRY: I'll move on.

8 --o0o--

9 MR. GENTRY: In terms of mission. One of the  
10 things we're -- the metric we're focused on for 16-17  
11 involves relative total fund performance, as Eric talked  
12 about. We think there's a very strong business case for  
13 including a metric that ties into health care.  
14 Organizationally, I don't think we're to that point yet,  
15 so it's something we'll definitely set aside for  
16 consideration for next year.

17 So I'm going to focus on relative total fund  
18 performance. On page seven, there's sort of three types  
19 of changes we're recommending to the program. The first  
20 one is to change the measurement period from three years  
21 to five years. There's a number of reasons why we think  
22 the change makes sense. The first one is it's a better  
23 reflection of the investment cycle. From a risk  
24 perspective, the longer the measurement period, the more  
25 time we're allowing for at risk -- adverse risk outcomes

1 to become known before payments were made. And while it's  
2 not the 100 years, which is CalPERS mission, we do think  
3 that's an improvement in terms of how we align with what  
4 we're trying to drive organizationally.

5 The second change is expanding the performance  
6 zone. This is an area we think that will make a  
7 significant improvement in terms of how risk and reward or  
8 the sensitivities between risk or reward are balanced.  
9 And the last piece, as Eric talked about, was a policy  
10 change to add some clarity around when the Committee  
11 should exercise discretion to right size rewards in the  
12 event that both absolute and relative returns are  
13 negative.

14 --o0o--

15 MR. GENTRY: Page eight is an illustration of  
16 incentive curves. Now, this is a graphical representation  
17 of the relationship between performance and pay. On the  
18 horizontal axis, that shows variance from the benchmark,  
19 both negative as well as positive. On the vertical axis,  
20 it defines what the payout opportunity looks like based on  
21 pay.

22 The solid line in the middle of the page  
23 identifies CalPERS current incentive curve line, the entry  
24 point is plus 1 variance from the benchmark, and it maxes  
25 out at plus 30 variance from the benchmark. The slope of

1 the curve, and this is what's important is five percent.  
2 So for every one basis point improvement in performance,  
3 the incentive opportunity goes up by five percent. Our  
4 concern is, is that any point on this incentive curve,  
5 we're potentially motivating people to take risks they  
6 ordinarily wouldn't take, either to earn a bonus if  
7 they're at the low end of the range, or to maximize the  
8 bonus, again because it's a very steep slope.

9           So one of the emerging best practices that came  
10 out of the financial crisis, and has been espoused by the  
11 board of governors of the Federal Reserve, as well as a  
12 number of other agencies, is to expand the zone overwhich  
13 incentives can be earned. So we don't want to motivate  
14 people to take excessive risks.

15           And our proposal is totally consistent, not only  
16 with that guidance, but also in terms of a survey that  
17 we've completed - of 20 organizations, we received 15  
18 responses - how does it fit within the industry? And we  
19 can tell you it's within the range of industry practices.  
20 So what we're talking about doing is reducing the entry  
21 point, or threshold, in terms of when incentives can be  
22 earned, but at the same times raising -- slightly raising  
23 the maximum, which, in effect, expands the range overwhich  
24 incentives can be earned.

25           The entry point as proposed would be at minus 15

1 basis points. The incentive curve maxes out at 35 basis  
2 points. And there's five reasons why we're making this  
3 suggestion. One is, again, we've talked about sort of  
4 risk considerations. That's probably one of the primary  
5 reasons why we think it should be considered. It does  
6 align with best practices in terms of risk management, not  
7 necessarily defined by the public pension managers, which  
8 to be honest are lagging other sectors of the financial  
9 industry, but in terms of what's happening and to account  
10 for more outcomes than the current program exists.

11           There's other things we talk about in terms of  
12 what the benefits are. And Eric has mentioned, you know,  
13 the desire to reduce complexity and enhance transparency.  
14 And by going with this new incentive zone, it's going to  
15 eliminate the need for two dimensions of performance.  
16 Something that you have currently, there's the performance  
17 that you disclose, and then there's the performance for  
18 which incentives are earned.

19           And by going with the incentive curve that we're  
20 recommending, we'll have a single definition of  
21 performance, which will be the same for both applications  
22 I just mentioned, but at the same time, it's going to  
23 eliminate the works that associated with developing this  
24 second view of performance for incentive purposes. So  
25 we're trying again to generate collateral benefits in



1 terms of the work.

2 As it maps to the payout percentages, that's  
3 what's in the tables on the lower right side of the page,  
4 you can see what the comparison is in terms of the payouts  
5 at different performance levels, both in terms of the  
6 existing payout ratio, as well as the proposed payout  
7 ratio. And I do want to say the negative entry point for  
8 the incentive curve reflects cost structures, under the  
9 current methodology CalPERS uses. So again, this gets  
10 back to there's two dimensions of performance. By  
11 incorporating the cost adjustment to the incentive curve,  
12 we're going to eliminate the need to make adjustments,  
13 which you typically wouldn't make.

14 So any questions on the incentive curve?

15 CHAIRPERSON BILBREY: None at this time.

16 --o0o--

17 MR. GENTRY: On page nine is Investment Office  
18 CEM. And it's additional perspective on performance. I  
19 think it's easy enough to focus in on what sort of return  
20 did we generate at any point in time. But as we heard  
21 during the Finance Committee meeting today, we really need  
22 to look at what was the performance in relation to cost.  
23 An investment CEM, which is identified on the left side of  
24 the page, this is by the firm that provides the analysis  
25 for CalPERS. It plots CalPERS against both its U.S. and

1 global peers on the dimensions of five-year performance,  
2 as well as cost. And then you can identify how you do.

3 There's a one-year lag to the methodology, just  
4 to the data, given the methodology that the consulting  
5 firm uses. But it -- what we like about it, it provides  
6 an additional perspective on performance. And we think  
7 the focus on costs should be pervasive, not only with  
8 staff, but also in the Investment Office as well.

9 So this is an opportunity really to have strong  
10 alignment in terms of the cost focus that we think is  
11 going to be increasingly important, in terms of how the  
12 Committee views performance.

13 So what we're asking for is introduction or  
14 inclusion of the Investment Office CEM methodology as a  
15 performance standard, and then how that determines the  
16 portion of the incentive that will be earned for its  
17 out -- performance outcomes is on the right-hand side,  
18 which is a grid. And it's four quadrants. The lower  
19 right quadrant is if CalPERS underperforms the U.S.  
20 benchmark on returns and costs, there's zero payout. If  
21 we move to the left, if CalPERS outperforms the U.S.  
22 benchmark on cost, the payout ratio is 0.5. If you move  
23 on the right upper quadrant, if CalPERS outperforms on  
24 returns, the payout ration is 0.5.

25 And you're only going to see opportunity for

1 upside once CalPERS moves into the upper left quadrant.  
2 So at the entry point, it's 1.0 payout ratio to as -- to  
3 as much as a 1.5 ratio that can be earned, if CalPERS  
4 exceeds by certain levels, both in terms of cost as well  
5 as performance.

6 And in that upper quadrant, if performance is in  
7 that area, the results will be generated through  
8 interpolation. So how did we do on those two metrics?  
9 And this is Investment Office CEM.

10 Are there any questions?

11 CHAIRPERSON BILBREY: Mr. Slaton.

12 BOARD MEMBER SLATON: Thank you, Mr. Chair.

13 So help me understand the difference between,  
14 say, what is proposed here on the right-hand side, and  
15 particularly focused on the 50 percent marks. So why  
16 would we not have those be zero with a larger percentage  
17 in the upper left quadrant

18 MR. GENTRY: Well, I think it's about balance.  
19 And we've got return on one hand and cost on the other.  
20 And keep in mind, this metric, Investment Office CEM, is  
21 going to be the companion to total fund return, which is  
22 based on the current trailing five year how did we do,  
23 there's, a pay out.

24 Now, we think there's value in having a  
25 meaningful weight or a balance of metrics separated, one

1 on cost and one on return, just to make sure those aren't  
2 lost in the equation. It's an opportunity, we think,  
3 again to balance incentive outcomes. Not only are they  
4 different metrics in terms of the timing of when total  
5 fund performance is measured, but we also don't want to  
6 lose site of the importance of cost.

7         So I think we could certainly move the  
8 percentages around, but we always wants to try to plan for  
9 every contingency. You know, no incentive program is  
10 perfect. But from a structural perspective, the 0.5, 0.5,  
11 and then the -- in the upper left quadrant, we think that  
12 that's an appropriate view, in terms of the messages it's  
13 sending to the Investment Office.

14         BOARD MEMBER SLATON: So what would be -- how  
15 would the message be distorted if you just had a higher  
16 incentive in the upper left quadrant and not in the other  
17 two -- and a zero in the other two?

18         MR. GENTRY: Yeah, I understand. Again, we want  
19 balanced outcomes and higher incentive. We really don't  
20 want to go above the 1.5 ratio, which is the current  
21 maximum amount. So in lines with we're just refining the  
22 structure as opposed to expanding the opportunity, that's  
23 one point. But again, I think to define successes, we  
24 have to beat on both cost, as well as return, potentially  
25 puts you in a position to get behaviors that are

1 shortsighted rather than long term, and just  
2 counterproductive to what you're trying to accomplish as  
3 an organization, because there's some years you might have  
4 significant opportunities to take costs down, but the  
5 returns aren't there.

6 Well, we want to provide that incentive. On the  
7 other hand, you know, again, it's just balance. We're  
8 trying to do what we can to balance the outcomes and the  
9 motivations.

10 BOARD MEMBER SLATON: Okay. Thank you.

11 MR. GENTRY: Yes, sir. The last slide I'll cover  
12 is key business objectives.

13 --o0o--

14 MR. GENTRY: I'm sorry. I'll actually do two  
15 more. Key business objectives. We recognize that a lot  
16 of the work is focused on changing behaviors. And  
17 changing behaviors involves getting the leadership of the  
18 organization to take an enterprise-wide focus. And that  
19 shows up in both the use of mission-based goals,  
20 operational effectiveness, and stakeholders and customers.  
21 We do believe there's a need to have goals that relate to  
22 individual outcomes that the Committee will use to direct  
23 behaviors that either are within the functional area or  
24 in -- directly within the individual's control that they  
25 can be assigned to to execute on, again to determine

1 whether or not they've been successful during the year.

2           So there's two sets of goals. There's  
3 enterprise-wide goals, as well as individual goals. And  
4 that's what the key business objectives are intended to  
5 do. It's a distinct call-out for what the individual  
6 goals are. For most people, it will be the smallest  
7 portion of their incentive opportunity probably anywhere  
8 from 10 to 20 percent. As you push deeper into the  
9 organization, the portion that's an individual goal could  
10 go as much as to 50, 60 percent. It just depends on the  
11 individual.

12           But again, we're trying to have a blend of  
13 metrics that are focused on results that make an impact to  
14 the organization. And the way to get there is this  
15 combination of the enterprise goal -- enterprise-wide  
16 goals we talked about, as well as the individual goals.

17                           --o0o--

18           MR. GENTRY: And the last topic I'll talk about  
19 is the use of -- I think expanded and greater use of  
20 discretion. Any time you have a formulaic plan, you can  
21 have nonsensical outcomes. And we view discretion as the  
22 appropriate tool to make sure risk -- or to make sure  
23 performance and pay are appropriately aligned. So we'll  
24 run the formulas on this -- the formula type plans. And  
25 based on what the outcomes are, the CEO will then be in a

1 position to make positive adjustments for extraordinary  
2 performance, or negative adjustments for adverse risk  
3 related outcomes or behaviors that are counter to what  
4 CalPERS is trying to accomplish from a performance or  
5 cultural perspective.

6 And again, it's an opportunity to rationalize pay  
7 regardless of what the formulas say. And we believe that  
8 discretion is the right place to land as the last line of  
9 defense in terms of protecting the integrity of the  
10 incentive program.

11 CHAIRPERSON BILBREY: Mr. Slaton.

12 BOARD MEMBER SLATON: So I want to talk for a  
13 moment about this particular aspect of the plan. Having  
14 spent 30 years on commission with sales plans, one of the  
15 things you always wanted to do was have a definitive plan  
16 where you had expectation. If you met those expectations,  
17 you got paid.

18 And so how do we -- how do we protect the  
19 integrity of the relationship with the person who's  
20 subject to this plan, and at the same time have this  
21 escape valve or the ability to say, well, I know the plan  
22 says X, but because of Y and Z, I'm going to unilaterally  
23 adjust the number?

24 MR. GENTRY: Right.

25 BOARD MEMBER SLATON: And, you know, how do

1 you -- how do you have the level of trust and assurance by  
2 the people who are subject to this plan when you have this  
3 overarching ability to just unilaterally adjust?

4 MR. GENTRY: Right. Well, any time there's a  
5 change, it's going to -- I think that's where you're going  
6 to start to build trust. And you're right, any time we  
7 change the comp plan, naturally there's going to be  
8 skepticism by those who are going to be affected by it.

9 And I think it's going to be judicious use of  
10 judicious. We don't think it should be applied to  
11 everybody, either positively or negatively, but you're  
12 going to be -- have people on the fringes that it will  
13 come in to use in terms of again making sure pay and  
14 performance are appropriately applied.

15 Now, one of the things we will suggest to  
16 management is in terms of if there's, you know, call-outs,  
17 either on the upside or the downside, it's up to the CEO  
18 to make those adjustments, but to share with this -- to  
19 share with the Committee what the business case for what  
20 making those adjustments are.

21 So I don't have a great answer for you, but  
22 again, I think everybody should be aware that regardless  
23 of what the formula says, if you're not acting in ways  
24 that benefit the CalPERS mission, operational  
25 effectiveness, stakeholders, our values, it's not going to



1 be an automatic.

2 BOARD MEMBER SLATON: So would that be a -- that  
3 discussion or report to this Committee, would that be a  
4 closed session discussion, because it would involve an  
5 individual adjustment?

6 CHAIRPERSON BILBREY: Yes. I believe.

7 BOARD MEMBER SLATON: The Chair says yes, so I  
8 guess that's the --

9 HUMAN RESOURCES DIVISION CHIEF CAMPBELL: Yes.

10 BOARD MEMBER SLATON: Okay. So -- but it is  
11 after the fact?

12 MR. GENTRY: To the extent that the year is  
13 closed, we know what the formulaic outcomes say, but prior  
14 to the actual payments. Again, there's going to be times  
15 when -- Eric and I have both seen this throughout our  
16 careers as compensation consultants. Oftentimes, the best  
17 performance is in periods when things are just not going  
18 well. And the formula plans might not give you an  
19 opportunity to reward that sort of performance.  
20 Discretionary opens the door.

21 At the same time, if you have somebody who's  
22 performed extraordinarily well, and we think they should  
23 be rewarded. Our view is pay for performance and pay  
24 differentiation are tools that are going to help solidify  
25 the employment relationship. It might not work for

1 everybody, in terms of trust. They might be skeptical.  
2 They might be cynical. But if you've got great people,  
3 and you need to take care of them, we think it's worth the  
4 investment.

5 BOARD MEMBER SLATON: So you're trying to take  
6 the -- have the flexibility, at the same time take out  
7 arbitrariness from it, so it's not arbitrary, but it's  
8 discretionary.

9 MR. GONZAGA: It is.

10 BOARD MEMBER SLATON: And that's a fine line  
11 between those.

12 MR. GONZAGA: It is a very fine line. And I  
13 think it comes down to, you know, a couple things. One is  
14 leadership, and the ability for the organization to  
15 develop that trust between the supervisor and employee,  
16 but the second thing is also that any time discretion will  
17 be exercised.

18 I mean, there's going to have to be, you know,  
19 pretty thorough review, you know, as part of the  
20 performance appraisal process, because what are the things  
21 we're trying to categorize?

22 Well, there's always things that come up in the  
23 middle of the year. There are special instances where  
24 there's extra work that needs to be done. And there's  
25 always -- and I think we all know this, there are also

1 folks, you know, sometimes who will piggyback on the  
2 performance of others.

3 And it's those issues that we're trying to  
4 address. It just needs to be exercised judiciously. This  
5 isn't a situation where I would expect you know discretion  
6 to be exercised with 75 percent of the employees, by any  
7 means.

8 BOARD MEMBER SLATON: Okay. Thank you.

9 HUMAN RESOURCES DIVISION CHIEF CAMPBELL: And if  
10 I can just add, Mr. Slaton. I think what you're really  
11 getting to is the checks and balance of it. And from an  
12 HR perspective, that would be something we build in the  
13 tool. If you're going to give or take away, the reasoning  
14 behind it. And that would be presented also to the  
15 Committee.

16 I don't know if that helps.

17 BOARD MEMBER SLATON: Okay. Thank you.

18 CHAIRPERSON BILBREY: Mr. Cobb.

19 ACTING COMMITTEE MEMBER COBB: I just want to  
20 kind of go back to the operating costs measure. And I  
21 just want to understand why would we be removing  
22 Investment Office operating costs from the measure,  
23 especially if it were to apply to the CIO or the COIO  
24 downstream?

25 MR. GENTRY: There's two measures of operational

1 effectiveness. There's the OOCF, and that's a rough  
2 acronym. I apologize. And then there's the Investment  
3 Office CEM. The Investment Office --

4 ACTING COMMITTEE MEMBER COBB: No, I'm talking  
5 about the OOCF specifically.

6 MR. GENTRY: Right, right. And I think there's a  
7 number of changes that are happening within the Investment  
8 Office in terms of bringing more services in-house. We  
9 could see a fairly dramatic change in cost structure, or  
10 what their cost structure is. So from an incentive  
11 purpose, you know, any sort of uncertainty, or if there's  
12 a big unknown, that's something we would prefer not to  
13 include, because there's going to be -- a number of  
14 initiatives -- and Ted is here today. He can speak more  
15 to it -- in terms of the direction of the business.  
16 That's one piece of it.

17 And the other piece is the fact that we've got  
18 the Investment Office CEM as a metric, we think we're  
19 covering the base without diluting the impact on the --  
20 you know, the very important direct and indirect costs  
21 that support product and service delivery.

22 ACTING COMMITTEE MEMBER COBB: Okay. Well,  
23 when -- then, you know, kind of thinking downstream, when  
24 other areas of the organization are impacted by major  
25 projects or changes in structure, would we then be

1 sweeping their costs out of the measure?

2 MR. GENTRY: Well, we've covered most of them.  
3 If we go back to the --

4 ACTING COMMITTEE MEMBER COBB: You covered most  
5 of them now --

6 MR. GENTRY: Yes, sir.

7 ACTING COMMITTEE MEMBER COBB: -- but I'm just  
8 saying down the road, the same kind of uncertainty could  
9 arise in another area of the business, other than  
10 investments, and would we be making changes to the  
11 structure on the fly, so to speak.

12 MR. GENTRY: Right. Well, what we'll recommend  
13 is we can't plan for every contingency, but every year  
14 when we have this conversation, we'll revisit the metrics,  
15 what the goals are. So that would be the opportunity. If  
16 there's any known initiatives, that could adversely impact  
17 financial performance or the costs, that's something that  
18 would definitely be discussed. And at the back end of the  
19 process, when we're talking about how the organization  
20 performed over the course of the year on cost structures,  
21 our expectation is it's not only here's thea percentage,  
22 here's what pay is, but it's more of a walk-over in terms  
23 of here's the percentage, here's how it was achieved. And  
24 we would suggest that the Committee keep an open mind in  
25 terms of potential cost adjustments for things that come

1 up during the year that could be extraordinary of a  
2 one-time nature nonrecurring.

3 So again, it's sort of rationalizing the number.  
4 I can't give you a definitive answer, but I -- what I will  
5 say is each year when we talk about the metrics, and the  
6 methodology, and the goals that would be part of the  
7 discussion.

8 ACTING COMMITTEE MEMBER COBB: Okay. Thank you.

9 MR. GONZAGA: Mr. Cobb, I'd just also add that  
10 again because we have the investment CEM, which is  
11 intended to measure operating costs balanced, I mean,  
12 that's kind of how we end up where we're at. We have two  
13 different metrics of cost effectiveness.

14 ACTING COMMITTEE MEMBER COBB: Right.

15 CHAIRPERSON BILBREY: All right. Ms. Hollinger.

16 BOARD MEMBER HOLLINGER: Thank you. I appreciate  
17 the work. I do have a concern. You know, there's always  
18 a difference between theory and practice. And in the  
19 private sector, when I've seen very large organizations,  
20 whereas Mr. Slaton said people are counting on their  
21 commissions because it was -- they met the performance  
22 requirements, currently we don't have a retention problem.  
23 But when I saw that they weren't given it, they had  
24 retention problems. People left.

25 And there may, at that time, have been valid

1 internal reasons. It could be budgeting. In our case, it  
2 could be optics. We don't have good investment returns.  
3 So my concern is we may be creating a problem when they're  
4 currently is not a problem.

5 MR. GONZAGA: And I think that's a very good  
6 point. And I think that there's two sides to that, right?  
7 You know, if we're communicating, and discretion is  
8 exercised to reduce awards down, you know, the point is  
9 that something -- as part of the performance and  
10 individual review process, there was something, you know,  
11 in terms of abilities and contributions throughout the  
12 year that that individual lagged. And so sending that  
13 negative message, again, if it's used judiciously, is a  
14 good thing. But ultimately, it really does come down to,  
15 you know, the appropriate exercise of that discretion.  
16 That's why you need the checks and controls.

17 BOARD MEMBER HOLLINGER: Right. I think it's  
18 getting -- I don't know. I'd want Ted to speak to that,  
19 if he thought it was going to put him in an uncomfortable  
20 situation or not with staff.

21 CHAIRPERSON BILBREY: Turn on your mic. Yeah,  
22 there we go.

23 CHIEF INVESTMENT OFFICER ELIOPOULOS: Great. Ted  
24 Eliopoulos, Chief Investment Officer.

25 Very well grounded anxiety intentioned for sure

1 when you have the exercise of discretion how it might  
2 impact the plan, and the motivations and behavior, as well  
3 as the morale of the team. I think in this case, where  
4 we're focused an incentive plan on the management of the  
5 Investment Office. These are all highly compensated  
6 senior members of the organization. It's a bit of a  
7 contrast to the sales commission side of it. And in  
8 addition, there's specific -- there's a large amount of  
9 discretion that is part of the job of this management  
10 class to exercise. And the quantitative measures don't  
11 get at precisely the judgment that's being exercised, and  
12 the behaviors that are going into these numbers.

13           So on balance, the answer is I do think it's an  
14 improvement to have some discretion that's allowed. If it  
15 is exercised both in too much quantity and poorly, it will  
16 negatively impact, you know, the office. If it's  
17 exercised judiciously and it's seen as fair as rewarding  
18 people in extraordinary circumstances, as well as  
19 punishing those in cases that it's well deserved, it will  
20 be well received.

21           So I think you've nailed the tension on the head  
22 of it. I think on balance, it's a positive development  
23 and will be well received, but with the same anxiety. I  
24 can feel it in myself when I see --

25           (Laughter.)



1 CHIEF INVESTMENT OFFICER ELIOPOULOS: You know,  
2 for myself looking up to the Board and to the CEO, I have  
3 that anxiety. Boy, will I be -- you know, will the  
4 discretion be exercised in a way that I don't like one  
5 day? And I'm sure there's still that -- some of that  
6 tension for those that are reporting up to Wylie and me.  
7 But, on balance, I think it's worth the anxiety level to  
8 get at some of the judgment and behavior.

9 BOARD MEMBER HOLLINGER: Thank you.

10 CHAIRPERSON BILBREY: Before we go to the next  
11 speaker, I just want to comment too that we do also -- I  
12 mean, I think everybody has some anxiety with this.  
13 There's no -- there's no doubt that we have some concern,  
14 but we also have to have confidence in our CEO and CIO and  
15 the work that they're doing and look overseeing the staff  
16 and the discretion. And I think they will not use this in  
17 such a way that it would be detrimental to the  
18 organization. And if we see that there is a problem, then  
19 we have remedies to do of that as well, if it's using --  
20 being used in a way that's not appropriate.

21 Ms. Mathur.

22 VICE CHAIRPERSON MATHUR: Thank you. And just as  
23 a follow on to the Chair's comments on this. It's not one  
24 individual making a decision and it being implemented,  
25 it's -- there's a review. The CIO does it, you know, with

1 the approval and review of the CEO, et cetera, so it -- I  
2 think there are appropriate checks and balances in place  
3 to ensure that it is used thoughtfully and constructively  
4 for the organization. So that's all I wanted to add.

5 Thanks.

6 CHAIRPERSON BILBREY: Mr. Slaton.

7 BOARD MEMBER SLATON: So two quick points. And I  
8 appreciate the level of confidence that we have in the  
9 current staff. But my belief is you design a plan to work  
10 irrespective of who the individuals happen to be in the  
11 particular positions. So I trust the ability for  
12 discretion to be done wisely by our current staff, but you  
13 try to design a plan to work in -- you know, regardless of  
14 who's there.

15 I'd like to ask just if Mr. Emkin can make a  
16 brief comment about this, particularly as it relates to  
17 this discretion and how it might relate to recruitment for  
18 people who are not in the system today, but who look and  
19 see what we're doing.

20 CHAIRPERSON BILBREY: I actually will invite  
21 Wilshire up as well --

22 BOARD MEMBER SLATON: Okay.

23 CHAIRPERSON BILBREY: -- because they both have  
24 issued opinion letters and let them comment at this time.

25 BOARD MEMBER SLATON: Okay.

1 MR. EMKIN: Allan Emkin, PCA.

2 One of the biggest challenge in any organization,  
3 but in the world I live in the, the investment  
4 organization, is culture. And the only way to measure  
5 that is with discretion. There's not a simple numerical  
6 way to measure culture. And if you want to motivate  
7 people to work together to get rid of traditional silos  
8 and act as a team, and that is your -- this Committee's  
9 direction to your senior management, then it's their  
10 responsibility to implement that organizational wide.

11 I don't know of any other tool other than some  
12 discretionary component of a bonus to accomplish that  
13 objective. And I would draw a big distinction between a  
14 commission, which I think you can do purely numerically,  
15 which doesn't have anything to do with culture.

16 Many sales people work totally in a silo off by  
17 themselves, and they have a book of business. And it's  
18 easy to equate one to the other. But changing culture,  
19 which I believe is the biggest challenge that the new CEO  
20 and the CIO will have, so that people do work together as  
21 a team, the only tool is discretion in terms of  
22 compensation.

23 MR. JUNKIN: Andrew Junkin with Wilshire. I  
24 would agree. I'd actually just argue the other side for a  
25 minute, which is if there is no discretion applied, and

1 everyone is exactly the same regardless of how hard they  
2 work, I think you risk disenfranchising people that are  
3 really committed and really bringing it every day. Those  
4 are the people you cannot, absolutely cannot, lose.

5 The people that you knockdown a little bit, I  
6 mean, you're knocking them down probably because of poor  
7 performance. And if you lose a poor performer, the  
8 organization goes on and maybe thrives as a result.  
9 Losing your top performers is deadly.

10 BOARD MEMBER SLATON: And so for recruitment too,  
11 you would agree that still it is an advantage from a  
12 recruitment standpoint.

13 MR. JUNKIN: Absolutely. I think it sets the  
14 tone from the beginning.

15 BOARD MEMBER SLATON: Thank you.

16 MR. EMKIN: You can be a great investment person  
17 and even have good performance, but if you are not  
18 additive to the team, in fact, you'll be destructive. And  
19 the key is to get an organization to work together as a  
20 unit and not as a bunch of individuals. And that's why  
21 it's so important that you set that as the key objective.  
22 As you look at your CIO and your CEO, are you building a  
23 team or are you hiring a bunch of stars. If you're hiring  
24 a bunch of stars, you get a very different result.

25 BOARD MEMBER SLATON: Thank you, both.

1           CHAIRPERSON BILBREY:   Mr. Boyken.

2           ACTING COMMITTEE MEMBER BOYKEN:   Thank you.   Just  
3   to echo Mr. Bilbrey and Ms. Mathur, I, too, have a, I  
4   think, a little more comfort with the idea of discretion.  
5   Just two examples, I think currently the CIO has, in terms  
6   of base salary, has some discretion in case of inequities  
7   or unusual circumstances to make adjustments.   And through  
8   the course of an Interim CIO, and now two sitting CIOs,  
9   I've seen that used a handful of times very judicious, and  
10   it comes to the Board.

11           And then post-crash, I believe we implemented a  
12   policy where the Board has discretion, in cases where  
13   absolute returns are negative, to reduce, eliminate, defer  
14   awards.   We've never used that.   You know, so I just have  
15   some confidence.

16           I guess the one question that I do have is I  
17   understand your rationale when you're -- in terms of the  
18   incentive payout range.   I was hoping in your talking  
19   points that we would get some -- you know, that it would  
20   be a little more useful in terms of how do we message to  
21   the public that when we have performance that's below the  
22   benchmark, we're still giving out a piece of the award?

23           MR. GENTRY:   Well, I think it's going to come  
24   down to, you know, pay is always about optics.   And it's  
25   impossible to have a -- you know, it's too easy to take

1 things at face value. And I think as you think about when  
2 to apply actions to account for negative outcomes, you  
3 know, absolute returns are negative, relative returns are  
4 negative, it has to be within the context of what's  
5 happening within the broader market.

6 And I think as we think about, again,  
7 messaging -- and one of the things we talked about early  
8 on, we've made the suggestion to staff, I think in some of  
9 the conversations we've had with some of the Committee  
10 members, it's once you move beyond -- move beyond design,  
11 what's the message we want to convey to the market? So  
12 it's directly on your point.

13 And I think it's the justification for making  
14 incentive payments when outcomes at face value are  
15 negative. But remember that the distribution of potential  
16 outcomes is just not all positive. It's also negative,  
17 and there's value to CalPERS to protecting itself from  
18 significant drawdowns in capital.

19 And I think in the situation I think you're  
20 talking about, that's one of the messages that I would  
21 want to be sure to make. We want the team continuing to  
22 work to cover the risk spectrum as opposed to just those  
23 instances when we're equaling or exceeding the benchmark.

24 MR. GONZAGA: And, Mr. Boyken, that would be my  
25 response. I mean, there is the competitive market.

1 That's always one element of communication that we work  
2 with our clients on. But in this instance, it's playing  
3 good defense can be we rewarded, and preserving capital  
4 for the organization should be reward, so...

5 ACTING COMMITTEE MEMBER BOYKEN: Thank you.

6 CHAIRPERSON BILBREY: Mr. Emkin.

7 MR. EMKIN: Typical Emkin, different spin.

8 (Laughter.)

9 MR. EMKIN: Two things. First and foremost, you  
10 have an investment belief that talks about the importance  
11 of staff and having motivated staff. So responding to the  
12 public on the issue of bonus during a poorly performing  
13 period, I think you, first and foremost, can go to your  
14 investment beliefs.

15 The second thing is transparency. And the more  
16 transparent, the more the numbers are out there in  
17 advance, it won't look like you, after the fact, made a  
18 decision, well, we're going to treat these people in a  
19 certain way, even though we had a bad year. It's part of  
20 their investment package and it's consistent with your  
21 investment believes. And as long as that's communicated  
22 ahead of time, will some people be upset? The answer is  
23 unequivocally yes. There's no wake to everybody happy all  
24 the time. But as an organization, I think that's a better  
25 statement and it's consistent with your existing policy.

1           ACTING COMMITTEE MEMBER BOYKEN: Thank you.

2           And, Mr. Chair, did you want to take more  
3 comments or would a motion be appropriate?

4           CHAIRPERSON BILBREY: Let me have Mr. Cobb and  
5 then you can do a motion.

6           ACTING COMMITTEE MEMBER COBB: How many scenarios  
7 did you run on the proposed policy, and how it would  
8 outcome versus the current policy to try to identify the  
9 kinds of situations where it might produce an aberrant  
10 result that would, you know, require this discretion to  
11 correct?

12           MR. GENTRY: Well, we did back-test the program,  
13 but we can only back test to the extent that we have a  
14 quantifiable outcome. So we checked what the outcomes  
15 were under the expanded incentive curve over  
16 pre-condition -- I'm sorry, pre-financial crisis, straddle  
17 the financial crisis, then subsequent to the financial  
18 crisis. And the outcomes were actually the same, in terms  
19 of what the payout opportunities looked like. In terms of  
20 back-testing discretion, that's not something we can test  
21 aside from sort of scenario testing.

22           ACTING COMMITTEE MEMBER COBB: Yeah, that's what  
23 I'm talking about. Not back-testing the discretion, but  
24 back-testing the rest of it to see how often it appears  
25 that discretion will be required and under what



1 circumstances discretion tends to come into play.

2 MR. GENTRY: Right.

3 ACTING COMMITTEE MEMBER COBB: So you can put  
4 parameters around the discretion to better -- and make  
5 tweaks to the model itself, so that discretion isn't  
6 needed as often.

7 MR. GENTRY: I think it's really on a case by  
8 case basis. So to answer your question, no, we didn't  
9 test to that extent. But as we sought the Investment  
10 Office feedback, there were instances that Ted and Wylie  
11 were able to provide in terms of when positive could have  
12 been applied or when negative should have been applied.

13 Again, it's not -- it's not a peanut butter  
14 reward strategy, meaning we're going to treat everybody  
15 the same, and we're going to -- we're going to up or down,  
16 you know, across the board, but it's just there's certain  
17 instances where people have made a positive or a negative  
18 impact to the function or their teams when that would then  
19 be, well, this is an opportunity we need to think about,  
20 is pay and performance appropriately aligned.

21 ACTING COMMITTEE MEMBER COBB: Okay. Well, I  
22 just -- CalHR remains very concerned about the extent to  
23 which this discretion is, you know, just almost, you know,  
24 totally without parameters.

25 CHAIRPERSON BILBREY: Thank you, Mr. Cobb.

1 Mr. Costigan.

2 COMMITTEE MEMBER COSTIGAN: Thank you, Mr.  
3 Bilbrey.

4 I really do appreciate all the work that the  
5 Committee has done and the work that Grant Thornton has  
6 done. I have raised concerns over the last few months  
7 while this project has been going, and I had intended not  
8 to support the motion when the motion is made for a couple  
9 reasons. But I am going to support it, because I'd like  
10 to see the process move along.

11 I am concerned that -- and I understand that we,  
12 at some point, will be looking at other portions of the  
13 organization. The base-pay range, for example, I am --  
14 you know, the recommendation is that the pay range now for  
15 an Investment Manager would go to 140,000 -- well, 140,000  
16 to 220 with a Q1 quartile range of 161,025, which I  
17 believe is actually higher than the executive staff in  
18 some of our other units.

19 And I have some concerns of the approach that  
20 we're -- unless, Mr. Hoffner wants to comment on it?

21 INTERIM CHIEF EXECUTIVE OFFICER HOFFNER: I was  
22 just going to say, Mr. Costigan, we're not actually  
23 changing proposed salary bands in this case. This policy  
24 outlines what's currently in existence.

25 COMMITTEE MEMBER COSTIGAN: No, I understand.

1 I'm just -- I'm sorry, I may have not phrased it right.

2 INTERIM CHIEF EXECUTIVE OFFICER HOFFNER: No, I  
3 just wanted to make sure.

4 COMMITTEE MEMBER COSTIGAN: It's the fact that  
5 the Investment Office minimum range is already higher than  
6 what some of the executive staff makes. And I've got some  
7 concerns that what we're doing is treating one unit  
8 differently without recognizing the contributions the  
9 other units make. As we saw in both the CEM report  
10 earlier this morning, and the other committees the work  
11 that they do.

12 So it's my understanding that we're going to look  
13 across the organization, not necessarily the fact that we  
14 may have a statutory barrier. But I just wanted to -- I  
15 was really struggling with this. And I think on Friday,  
16 in other conversations I had, look at just not supporting  
17 it for the broader concept. But, Mr. Bilbrey, I  
18 understand that at some point we'll get to the other  
19 organizations, and this is just that step forward. So  
20 when the motion is made, I will be supporting it.

21 CHAIRPERSON BILBREY: Okay. Go ahead. Mr.  
22 Boyken.

23 ACTING COMMITTEE MEMBER BOYKEN: So let me just  
24 be clear. So I'm approving the revised comp -- yeah, the  
25 revise --

1           CHAIRPERSON BILBREY:   Second and final reading of  
2 the proposed metrics and policy amendments.

3           ACTING COMMITTEE MEMBER BOYKEN:   Okay.   So that's  
4 the motion I'm making --

5           (Laughter.)

6           ACTING COMMITTEE MEMBER BOYKEN:   -- to revise the  
7 second reading of the proposed compensation policies and  
8 procedures, to approve, yes.

9           CHAIRPERSON BILBREY:   Okay.   Is there a second?

10          VICE CHAIRPERSON MATHUR:   Second.

11          CHAIRPERSON BILBREY:   Second.

12          It's been moved and seconded, moved by Boyken,  
13 seconded by Mathur.   We're approving the second and final  
14 reading of the proposed performance metrics and policy  
15 amendments.

16          Any discussion on the motion?

17          Seeing none.

18          All those in favor say aye?

19          (Ayes.)

20          CHAIRPERSON BILBREY:   Opposed?

21          (No.)

22          CHAIRPERSON BILBREY:   Note CalHR's no.

23          Motion passes.

24          Thank you.   Good work, everyone.   We are on our  
25 way.

1           That will move us to the next item, Agenda Item  
2 6, second reading of the 2016-17 performance plan of the  
3 Chief Investment Officer.

4           Ms. Campbell.

5           HUMAN RESOURCES DIVISION CHIEF CAMPBELL: Tina  
6 Campbell, CalPERS staff. Agenda Item 6 is also an action  
7 item. This item presents for approval the 2016-17  
8 incentive plan for the Chief Investment Officer. As part  
9 of ongoing work that is underway with the Board's primary  
10 executive compensation consultant, Grant Thornton, to  
11 review and refine the existing compensation policy and  
12 program components, the Chief Investment Officer's  
13 performance plan reflects the consultant's recommendations  
14 for revisions to the performance plan contents. So  
15 basically what we already talked about today will be  
16 reflected in the 2016-17 plan as we had no changes.

17           As required by policy, the Board's primary  
18 investment consultant has reviewed and[sic] proposed  
19 performance plan and provide an opinion on the total fund  
20 quantitative measure, which is included in Agenda Item 5,  
21 Attachment 3.

22           This concludes my report on this item, and I'm  
23 happy to answer any questions you may have.

24           CHAIRPERSON BILBREY: Ms. Mathur.

25           VICE CHAIRPERSON MATHUR: Thank you.

1 I just have one question, and actually I think  
2 it's for the CIO. So with respect to the key business  
3 objectives, it outlines a number of things, including sort  
4 of the implementation of the deliverables and targets, and  
5 objectives target associated with the ESG strategic plan  
6 that we just adopted yesterday. And my question for you  
7 is how is this going to cascade down into the Managing  
8 Investment Director's plans and perhaps some of the --  
9 some Investment Directors as well.

10 CHIEF INVESTMENT OFFICER ELIOPOULOS: Great.  
11 Terrific question. It will cascade. That's the first  
12 part. Make sure. And what I and Wylie will do is look  
13 through the strategic plan. And for those individuals  
14 that have the responsibility to accomplish that part of  
15 the plan, we'll assign this weighting to that part of the  
16 plan.

17 So for both the Managing Investment Directors,  
18 and Investment Directors, and I would imagine some  
19 Investment Managers as well, they'll have key parts of the  
20 plan, because as this does, the buck stops with me for the  
21 total plan. I'm going to want to make sure that each  
22 component part of that plan the people responsible for  
23 delivering that have their component as well.

24 VICE CHAIRPERSON MATHUR: Now, clearly there are  
25 some tasks activities, et cetera that are outlined in the

1 plan. And those will have specific responsibility with --  
2 housed with certain individuals or groups of individuals.  
3 But in terms of sort of the overall integration into the  
4 entire Investment Office and sort of the movement, the  
5 strategy -- ongoing strategy around -- that's the  
6 responsibility of sort of all of the top leaders.

7 CHIEF INVESTMENT OFFICER ELIOPOULOS: Yeah. So  
8 for the MIDs, I would expect a component for the  
9 integration of these activities into the asset classes to  
10 be part of their plans as well.

11 VICE CHAIRPERSON MATHUR: Okay. Great. Thank  
12 you. That's very helpful.

13 With that, I'm happy to move the plan.

14 ACTING COMMITTEE MEMBER BOYKEN: Second.

15 CHAIRPERSON BILBREY: It's moved by Mathur,  
16 seconded by Boyken to approve the 2016-17 performance plan  
17 for the Chief Investment Officer.

18 Any discussion on the motion?

19 Seeing none.

20 All those in favor say aye?

21 (Ayes.)

22 CHAIRPERSON BILBREY: Opposed?

23 Motion carries.

24 Thank you.

25 Summary of Committee direction?

1 Mr. Hoffner, do we have some?

2 INTERIM CHIEF EXECUTIVE OFFICER HOFFNER: I  
3 didn't have anything other than what Mr. Costigan raised  
4 in terms of when we might agendaize or think about other  
5 discussions about other incentive plans within the  
6 organization. Happy to work with you, Mr. Chair, in terms  
7 of identifying when that might occur.

8 CHAIRPERSON BILBREY: Yeah, probably the 2017-18  
9 plans.

10 INTERIM CHIEF EXECUTIVE OFFICER HOFFNER: Other  
11 than that, I just want to say thank you to everybody  
12 involved for all the hard work, not only for this period  
13 of time, since we brought Grant Thornton on basically in  
14 January of this last year at the off-site, but the work  
15 that went -- preceded this for about a year and a half  
16 before.

17 So I just want to really thank all of you at the  
18 Committee level, at the Board, as well as all of the staff  
19 that have worked extremely hard to get us to the point  
20 we're at today. So thank you.

21 CHAIRPERSON BILBREY: I'd like to echo those  
22 comments as well. We're very appreciative of Grant  
23 Thornton for all the work that's been going on these past  
24 several months. It's been a tremendous amount of work and  
25 lift, but we and the staff working in conjunction with you



1 have done a fantastic job. And I thank the Committee for  
2 being very thoughtful, as well as the other Board members.

3 By the way, I forgot to welcome to the Committee,  
4 and I thank them for attending today, Board Members Jones,  
5 Feckner, Hollinger, Slaton, and Ms. Paquin for Controller  
6 Yee. So I thank everyone for all their hard work, and  
7 with that this meeting is adjourned.

8 (Thereupon the California Public Employees'  
9 Retirement System, Board of Administration,  
10 Performance, Compensation, & Talent Management  
11 Committee meeting adjourned at 11:14 a.m.)  
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## C E R T I F I C A T E O F R E P O R T E R

I, JAMES F. PETERS, a Certified Shorthand Reporter of the State of California, do hereby certify:

That I am a disinterested person herein; that the foregoing California Public Employees' Retirement System, Board of Administration, Performance, Compensation & Talent Management Committee meeting was reported in shorthand by me, James F. Peters, a Certified Shorthand Reporter of the State of California;

That the said proceedings was taken before me, in shorthand writing, and was thereafter transcribed, under my direction, by computer-assisted transcription.

I further certify that I am not of counsel or attorney for any of the parties to said meeting nor in any way interested in the outcome of said meeting.

IN WITNESS WHEREOF, I have hereunto set my hand this 22nd day of August, 2016.



JAMES F. PETERS, CSR  
Certified Shorthand Reporter  
License No. 10063